



The strategic value of ESG materiality assessments

Our speakers






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VP of Solutions



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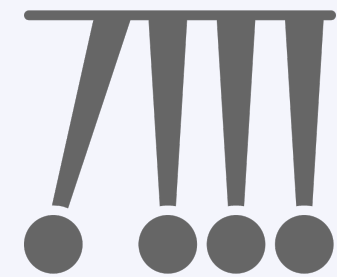
Mari Bishop
Manager



**A materiality assessment
is a tool to identify & prioritize
the ESG issues most critical to the
organization**

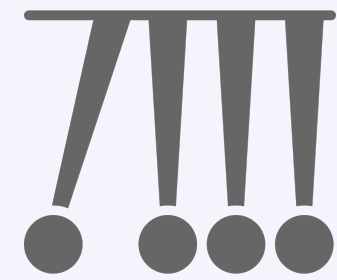
An exercise in stakeholder engagement

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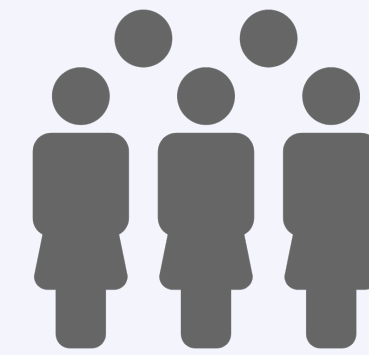


The potential impact to
the organization

An exercise in stakeholder engagement



The potential impact to
the organization



The importance to each
stakeholder

Why do you need it?





Why do you need it?






A guide for ESG strategy and communication





Why do you need it?

-  A guide for ESG strategy and communication
-  Make the business case for any ESG action or strategy






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-  Get ahead of long-term risks

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-  Get ahead of long-term risks
-  Identify ESG trends

Why do you need it?

-  A guide for ESG strategy and communication
-  Make the business case for any ESG action or strategy
-  Inform communication strategies
-  Get ahead of long-term risks
-  Identify ESG trends
-  Meet the ESG & sustainability reporting expectations of stakeholders

Materiality & ESG trends

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- Employee & community health, business continuity plans, and overall resilience

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Materiality & ESG trends

- Employee & community health, business continuity plans, and overall resilience
- Asset level: Fitwel and WELL
- Investors care about climate action plans, TCFD reporting
- Accounting standards (SASB) & responsible investment

Investors and stakeholder interest

- Science-based targets
- Global Take
- Finance & Resilience-focused Frameworks



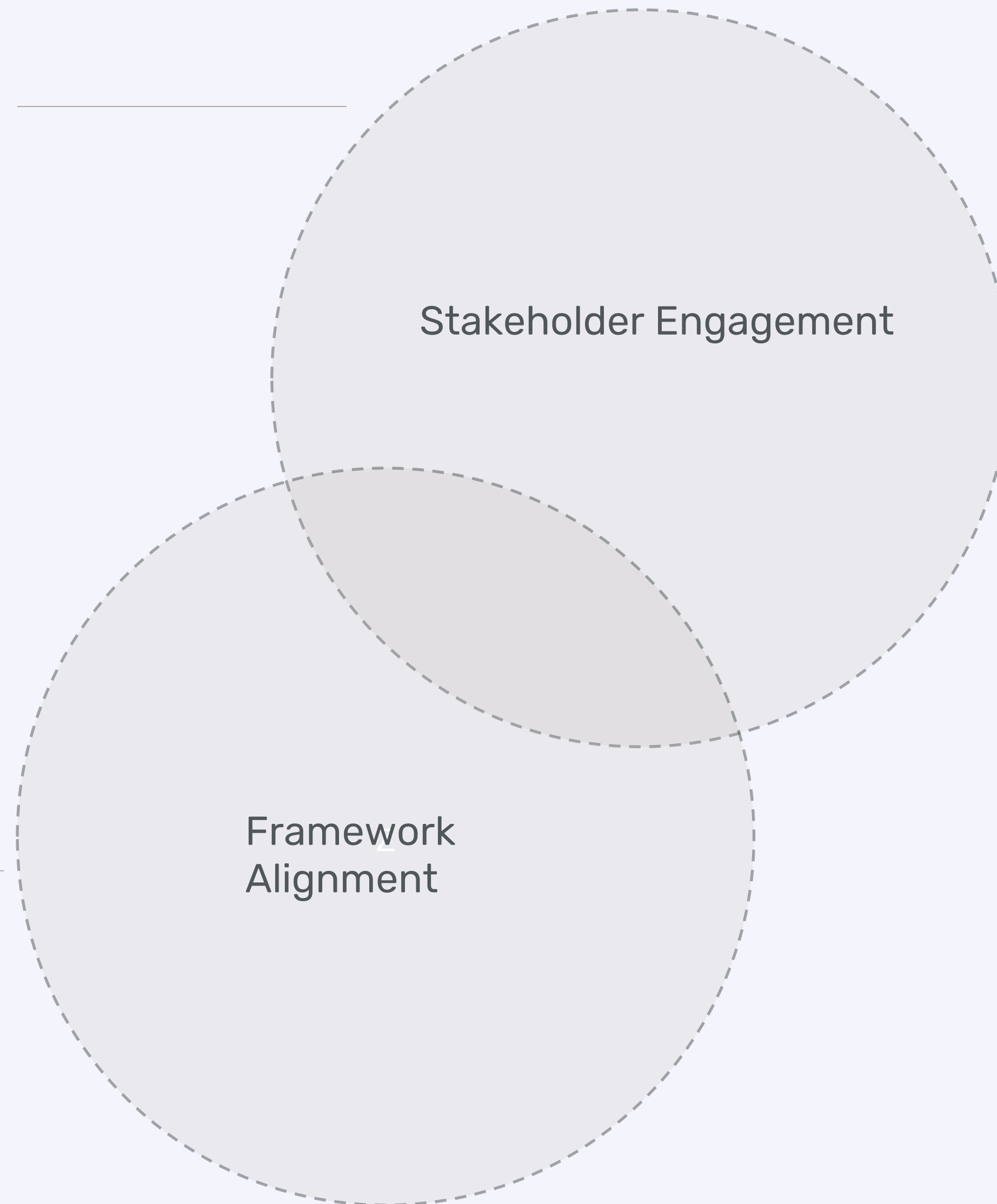
Framework
Alignment

The diagram features a large, light gray circle with a dashed border. A thin gray line extends from the left side of the circle, connecting to a bracket that spans the three bullet points in the list to the left. The text 'Framework Alignment' is centered within the circle.

Investors and stakeholder interest

- Reporting & Disclosure
- Transparency & Best Practices Alignment
- Health & Well-being
- Third-degree Engagement

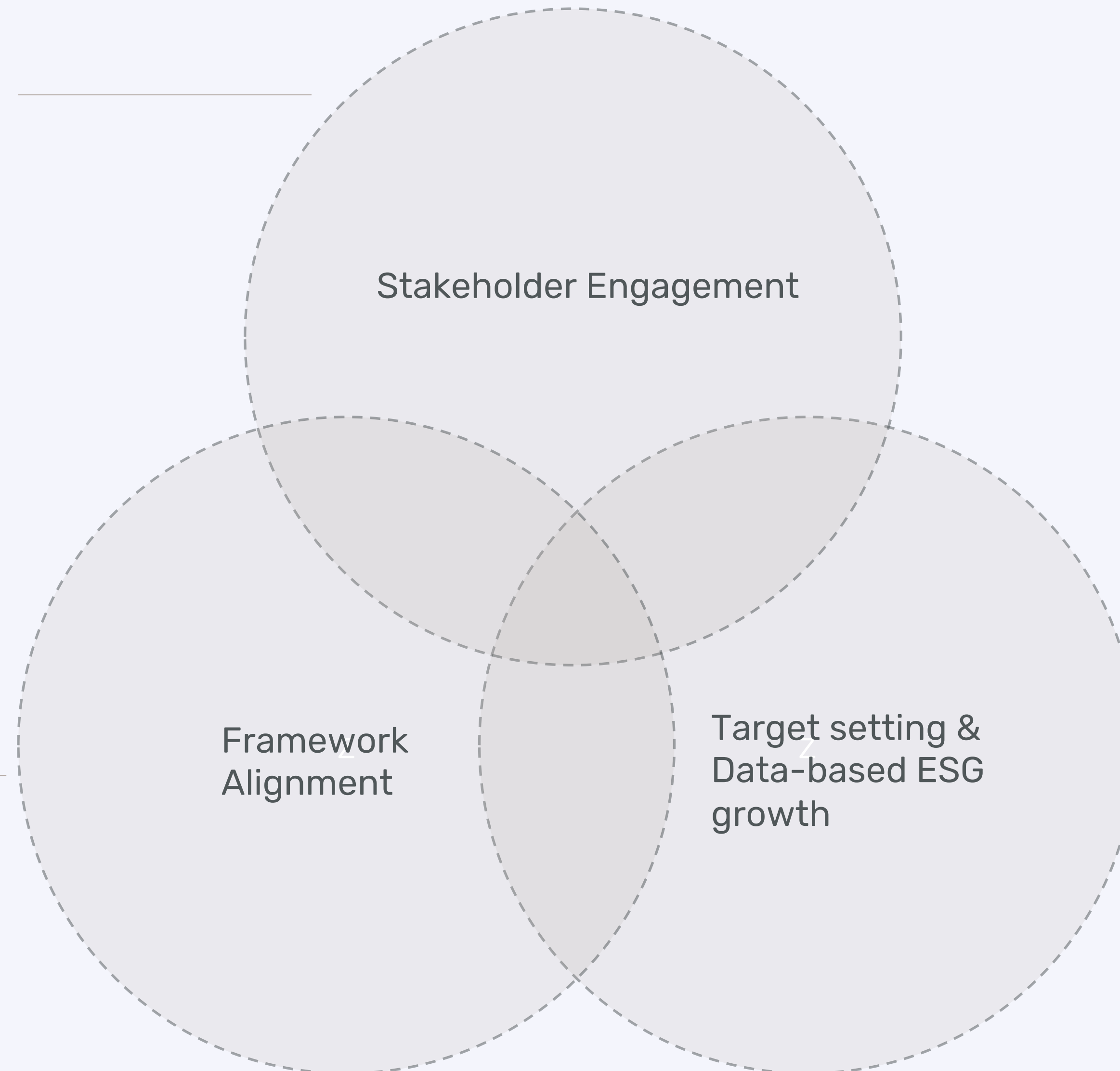
- Science-based targets
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Investors and stakeholder interest

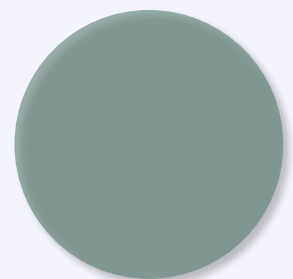
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- Performance Tracking
- Efficiency & Performance
- Risk- based Business Strategy
- GHG Emissions Reduction

Who needs to be involved and when?



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#1: Identify goals

 Corporate Leadership

 ESG Leadership

Who needs to be involved and when?

#1: Identify goals



Corporate Leadership

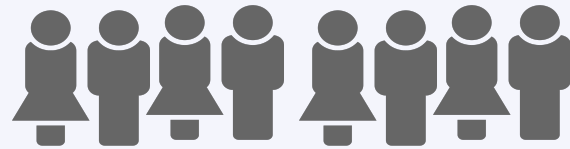


ESG Leadership

#2: Introduce to key stakeholder groups and draft topics



Regional and Departmental
Leadership



Business Development teams



Who needs to be involved and when?

#1: Identify goals



Corporate Leadership

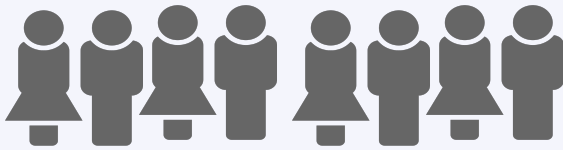


ESG Leadership

#2: Introduce to key stakeholder groups and draft topics



Regional and Departmental Leadership



Business Development teams

#3: introduce a draft of general goals and align with the rest of the organization



Management and Analytics Teams



Organizational Partners



Organizational Partners

Sample materiality matrix

IMPORTANCE TO STAKEHOLDERS	Major		<div><div></div> Natural resources and water stewardship</div> <div><div></div> Climate change</div>	<div><div></div> Supply chain stewardship</div> <div><div></div> Over and under nutrition</div>
	Significant	<div><div></div> Women's empowerment</div> <div><div></div> Community relations</div>	<div><div></div> Rural development and poverty alleviation</div> <div><div></div> Human rights</div> <div><div></div> Business ethics</div> <div><div></div> Responsible marketing and influence</div> <div><div></div> Product quality</div> <div><div></div> Food and nutrition security</div> <div><div></div> Resource efficiency, waste and the circular economy</div>	<div><div></div> Food and product safety</div> <div><div></div> Changing consumer demographics and trends</div> <div><div></div> Product packaging and plastic</div>
	Moderate	<div><div></div> Animal welfare</div> <div><div></div> Employee safety, health, wellness</div> <div><div></div> Decent employment and equal opportunities</div>	<div><div></div> Product regulation and taxation</div> <div><div></div> Geopolitical uncertainty</div> <div><div></div> Responsible use of technology</div> <div><div></div> Data privacy and cyber security</div>	
		Moderate	Significant	Major
IMPACT ON COMPANY A'S SUCCESS				

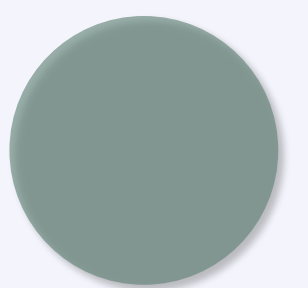
Use cases



Company A

Existing ESG initiatives, no structure, goals not defined (yet):

“I think we do some stuff for ESG already but it’s all over the place and we aren’t sure what we have, or where to take it from here”

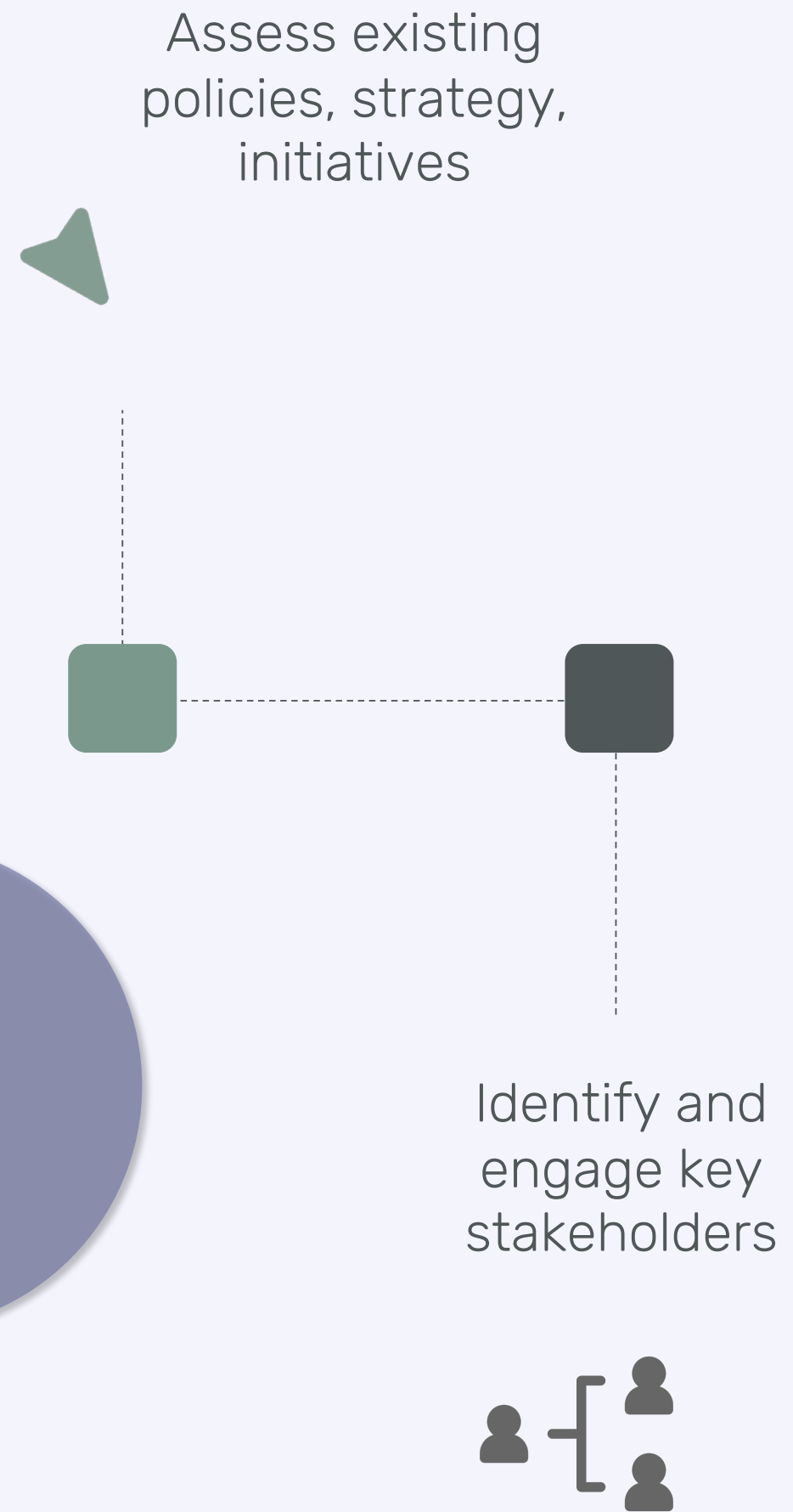


Company A project timeline

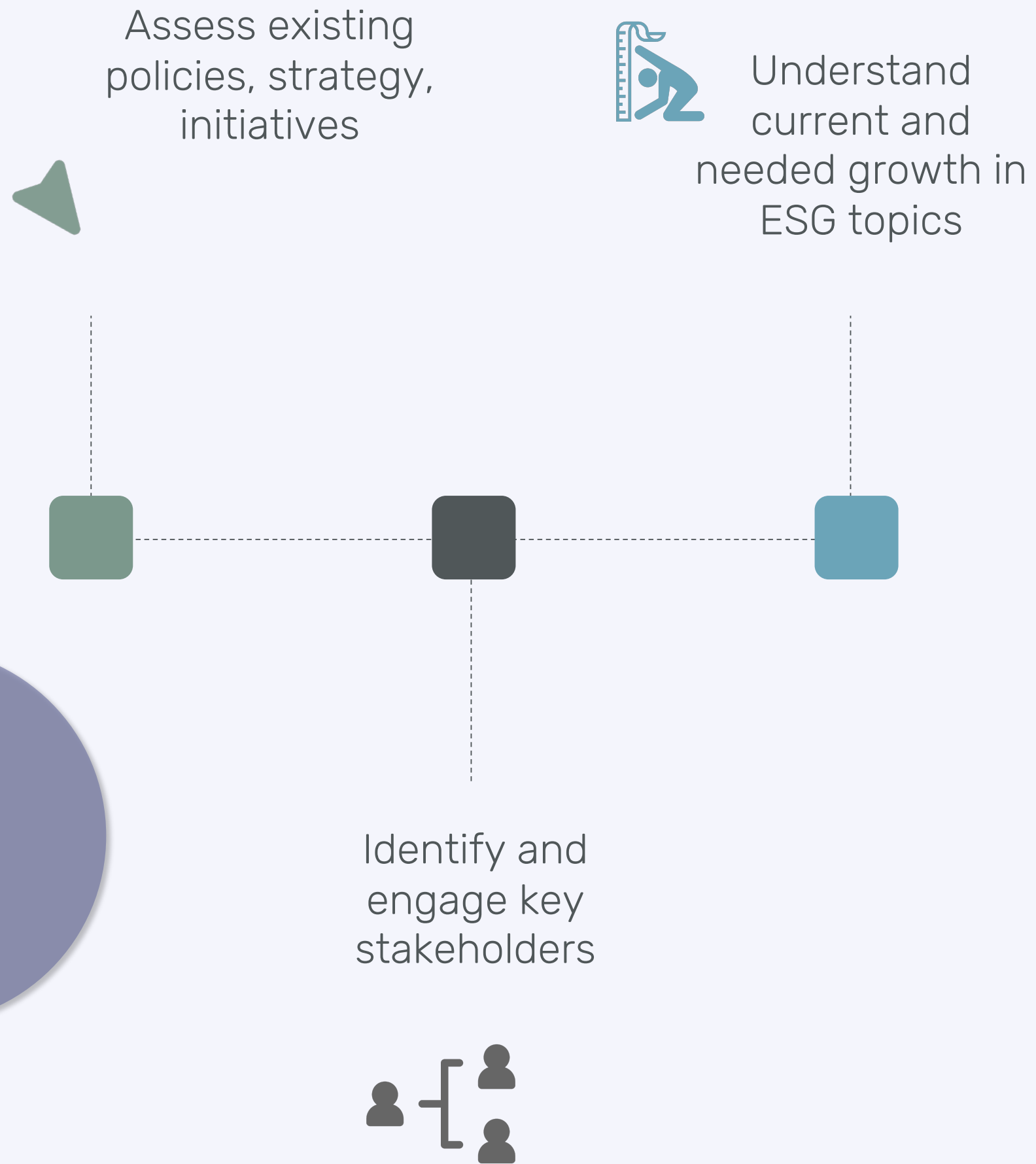
Assess existing
policies, strategy,
initiatives



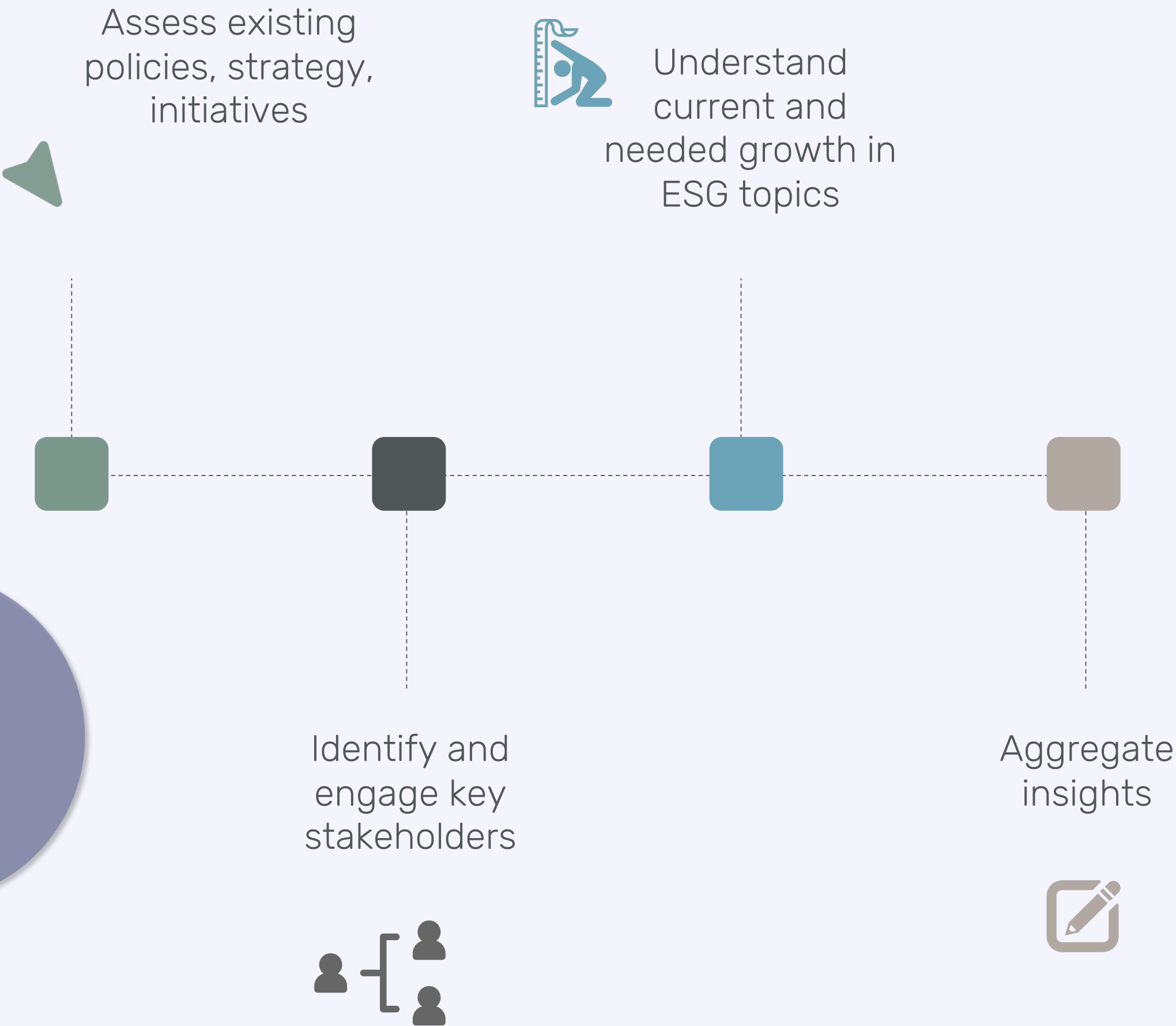
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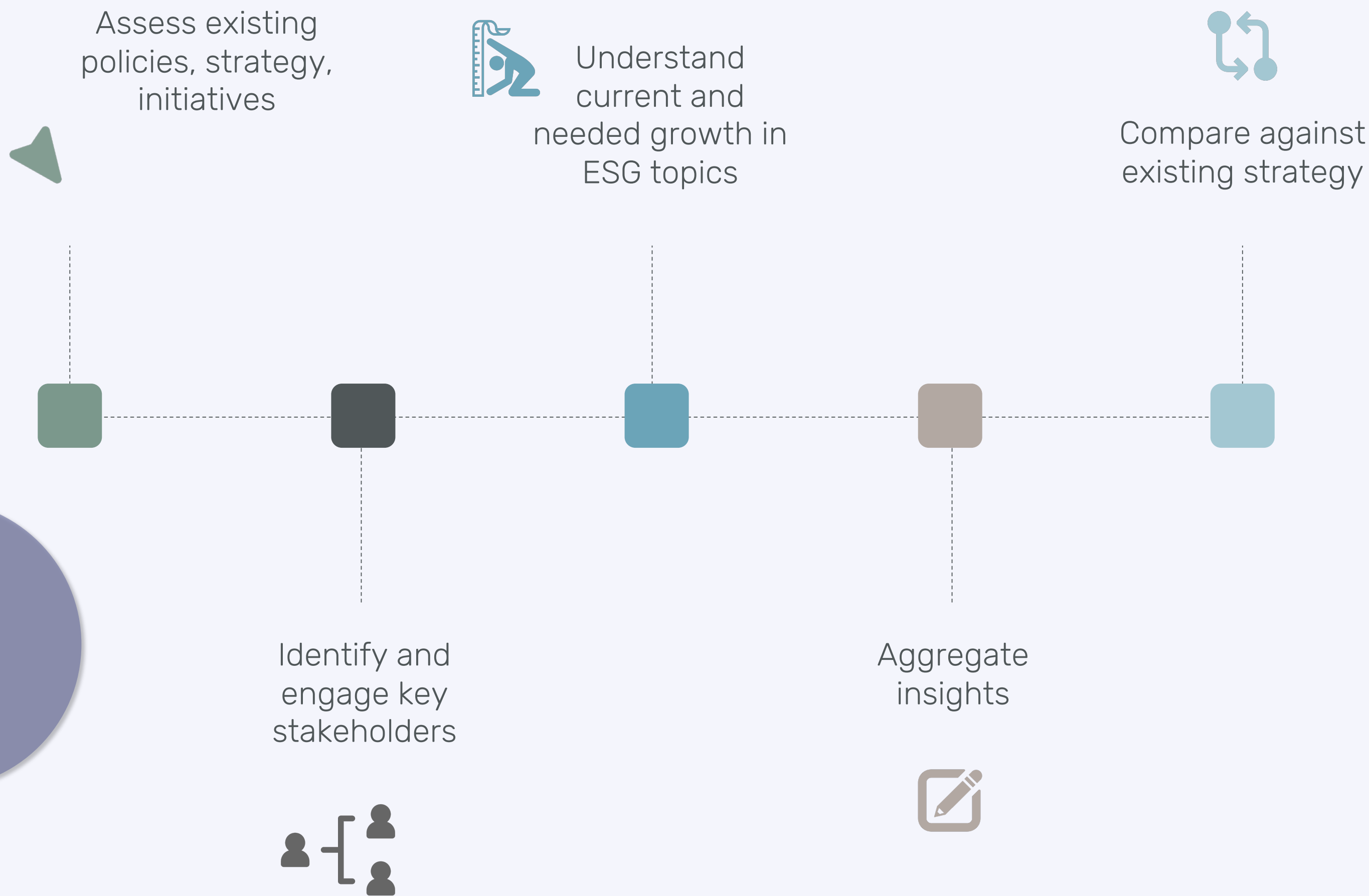
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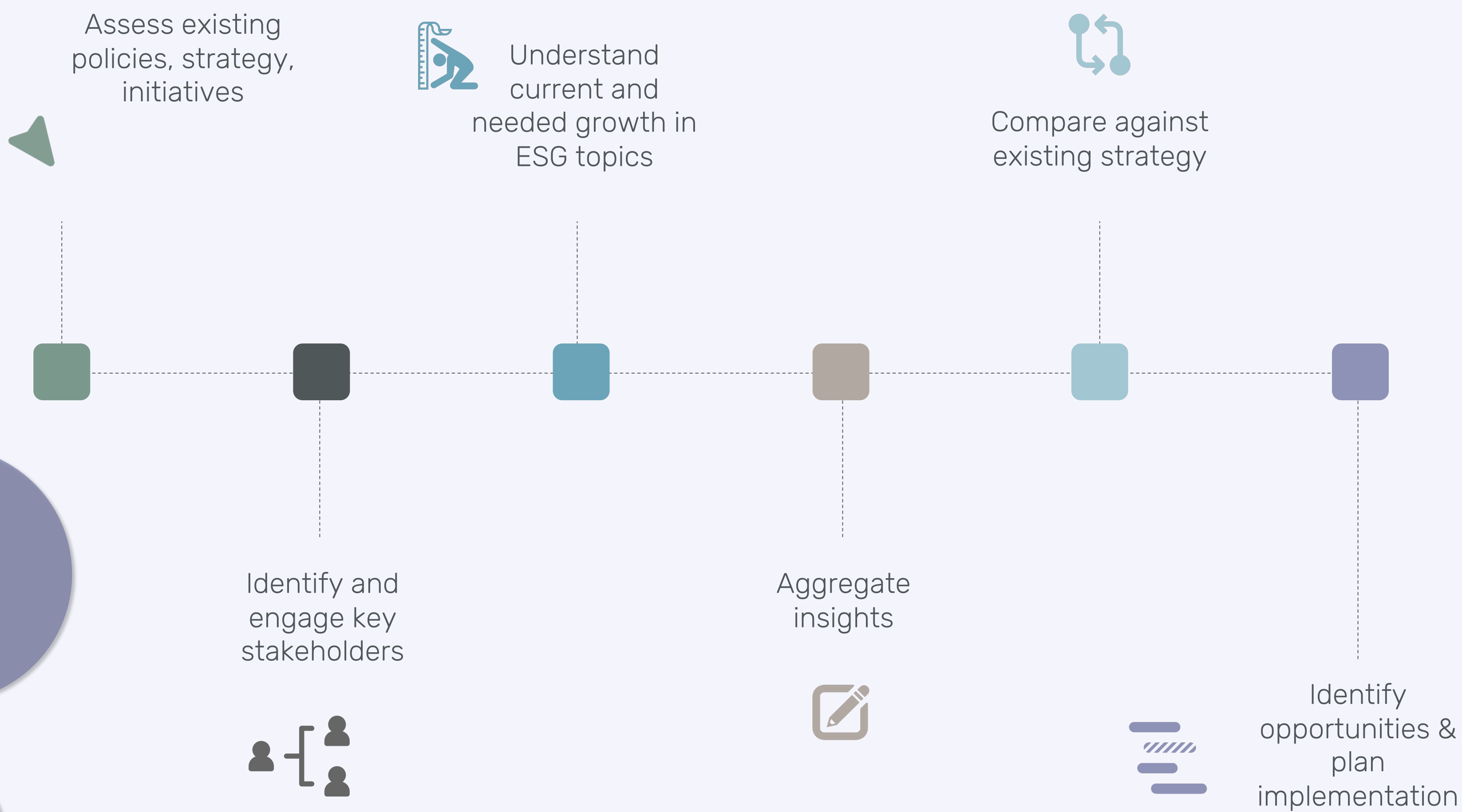
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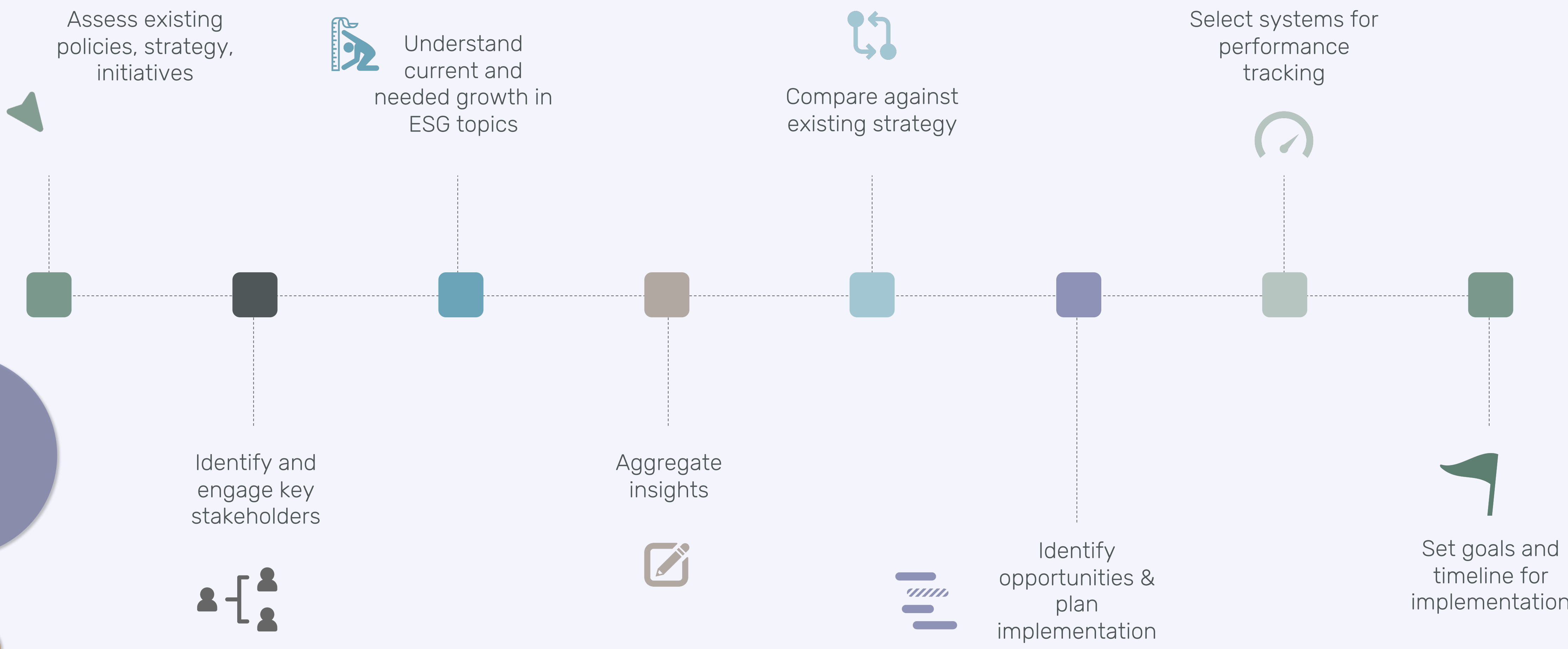
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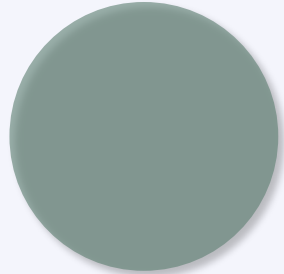




Company B

No ESG knowledge or policies, immediate demand from investors

“Our company doesn’t know much about ESG nor have we purposely been growing around it, However, we have received sudden, immediate demand to jump on board with it from our investors”



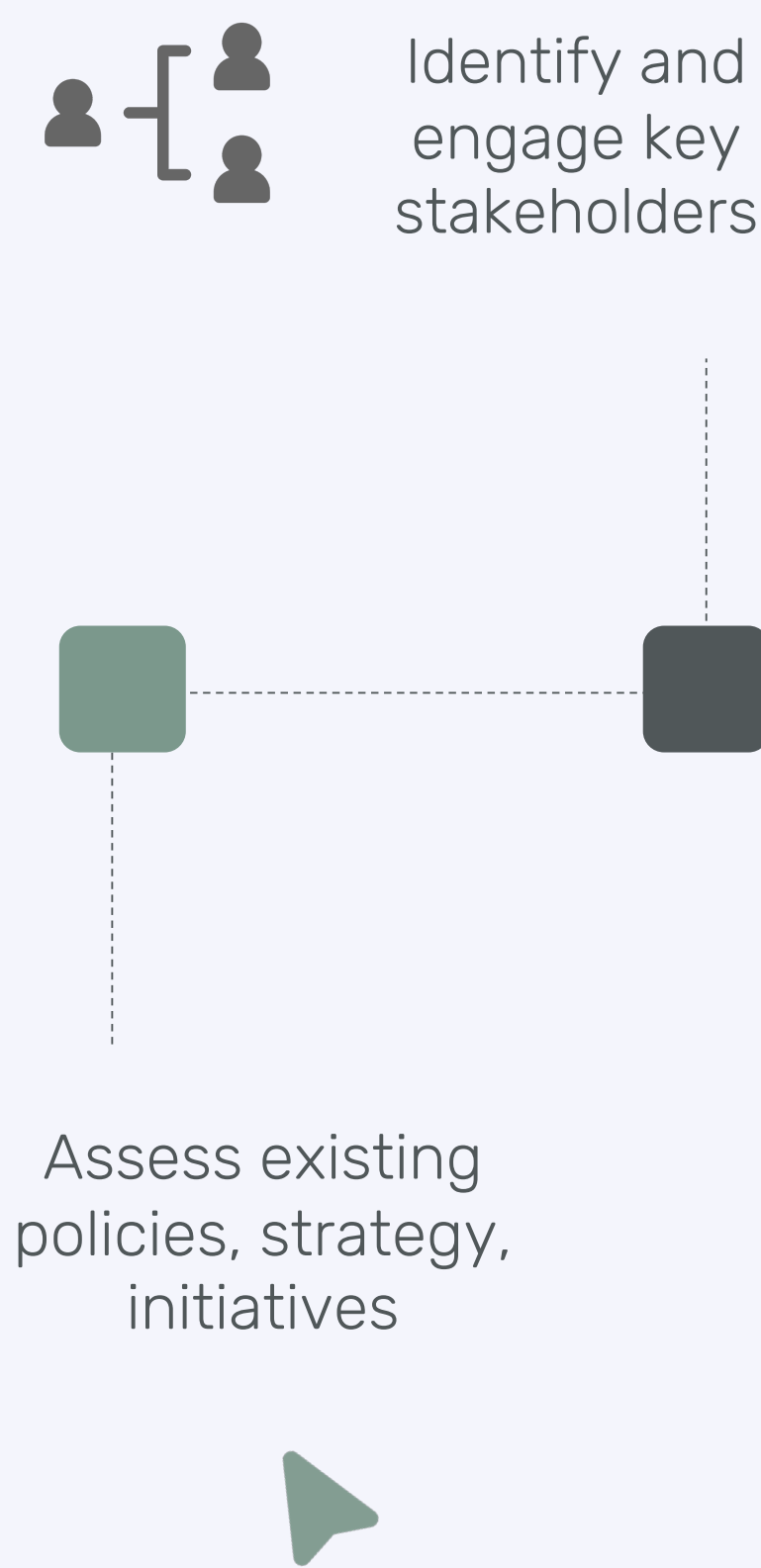
Company B project timeline



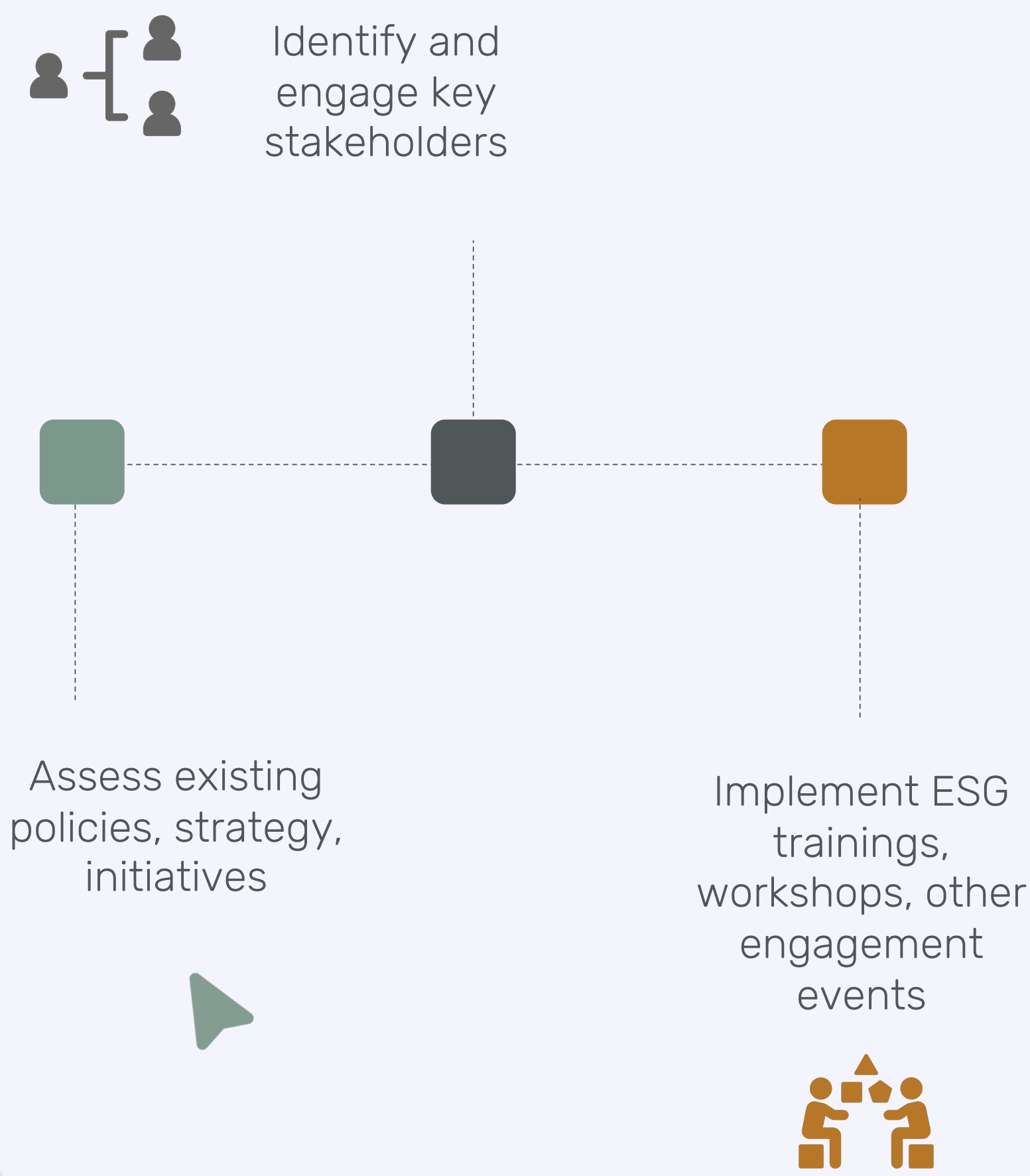
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Company B project timeline



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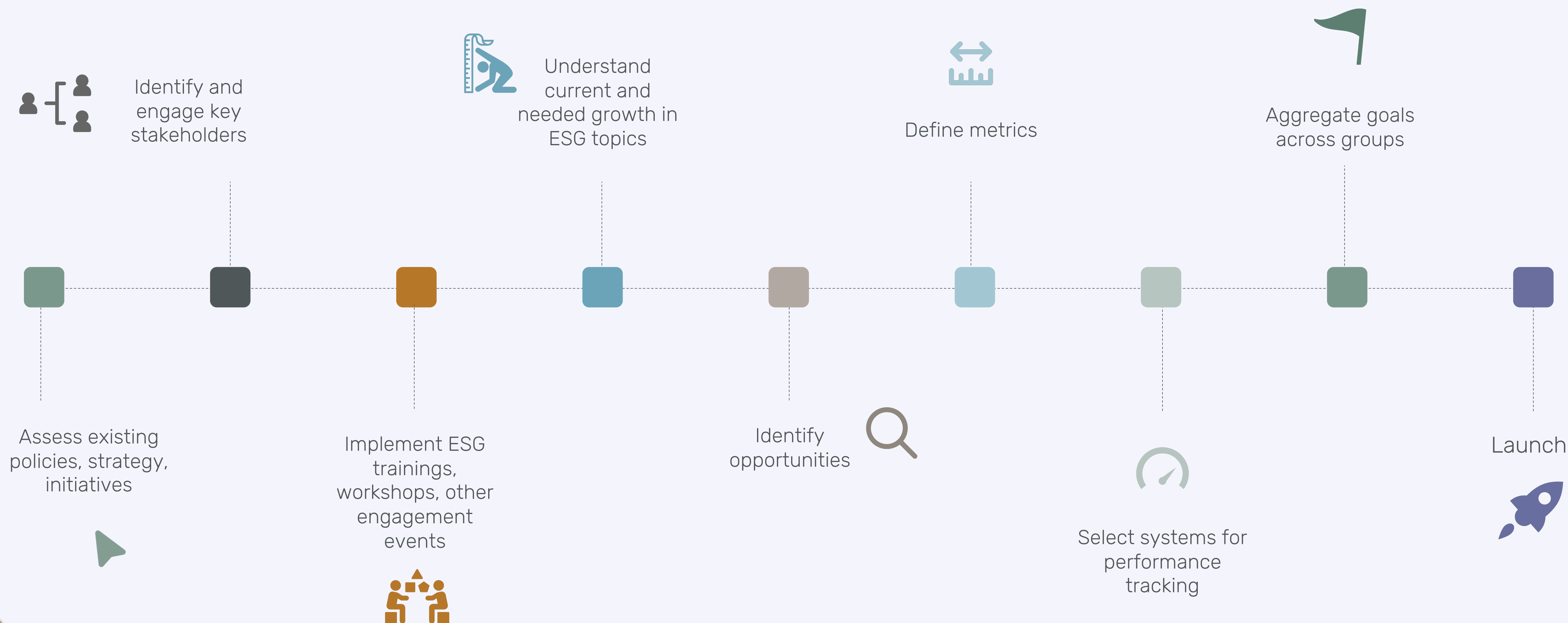
Company B project timeline



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Questions?



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Thank you!