



# Automated Accruals

Using technology to supercharge reporting & save time



RETHINK WHAT AP CAN BE



# Our speakers



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**Goby**



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The most  
dangerous phrase  
in the language is "we've  
always done it this way."

Rear Admiral Grace Hopper

Even today, most companies still run accounts payable (AP) the old-fashioned way:  
**by hand**



  
CREDIT TO HL

“Here’s everything you need to manage bills through our process”

# The highest priority for CFOs in 2019:

Improve AP reporting / data analytics

48%

Eliminate paper and reduce manual tasks

47%

Implement AP automation

40%

Reduce processing costs

30%

Improve connectivity/ collaboration with suppliers

27%

Improve collaboration with procurement

22%

Improve visibility into Invoice and payment data

20%

# Who needs accrual reporting?



## Accrual accounting

states revenues and expenses as they occur



## Cash accounting

does not report any income or expenses until the cash changes hands



## Most businesses use accrual accounting

while individuals and small businesses use the cash method



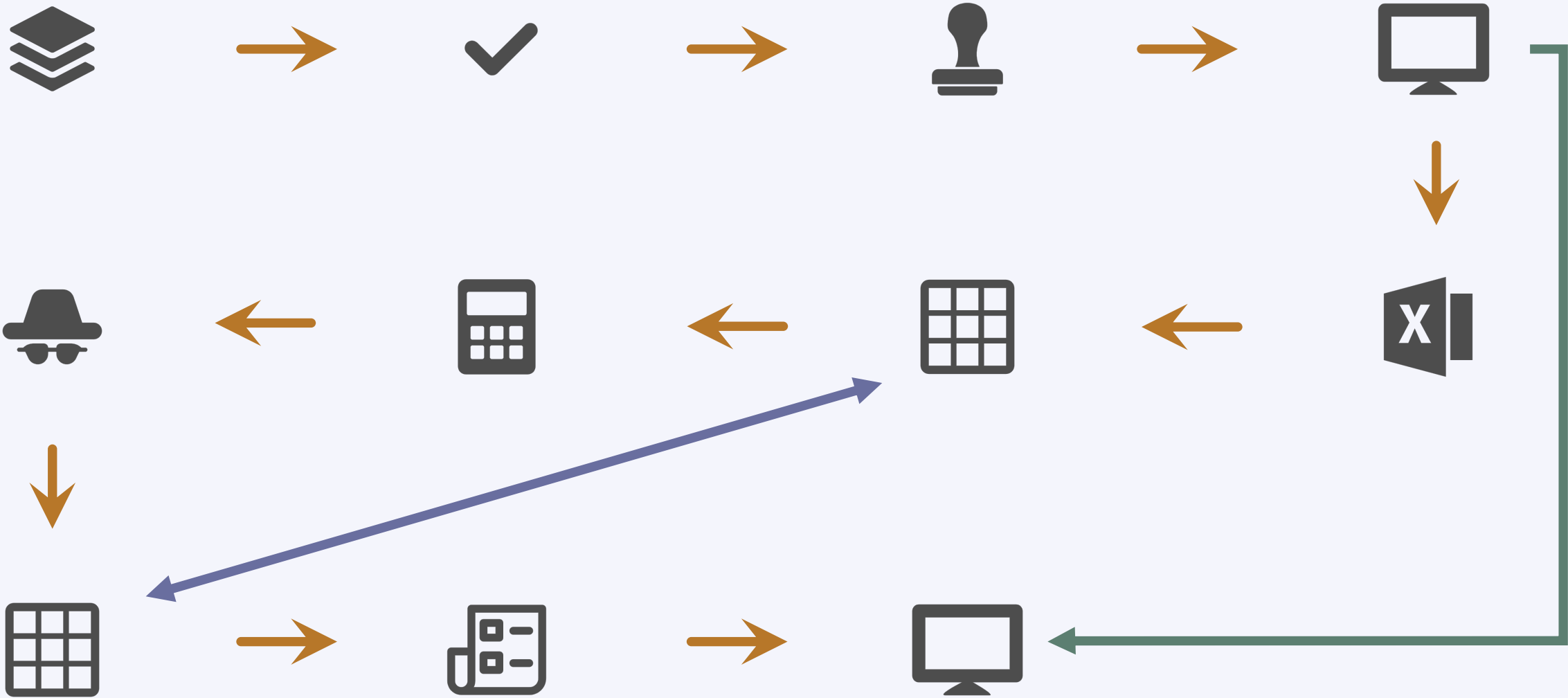
## Qualifying small business taxpayers can choose either method

- must stick with the chosen method
- must also accurately reflect business operations

# Accrual accounting requires more work

- ✓ Pre-paid expenses
- ✓ Unearned revenue
- ✓ Accrued expenses
- ✓ Accrued revenue
- ✓ Depreciation

# Accrual accounting: as is process





# Why do we need it?

More complex but more accurate

- Revenue recognition
- Cost
- Net value
- Time period
- Economic entity
- Full disclosure

# The accrual reporting process leaves a lot to be desired

At most companies



No central repository of data, too much work with spreadsheets

- Manual work results in hours...
- Hard to tie accruals to multiple locations, departments etc



No tools for estimates



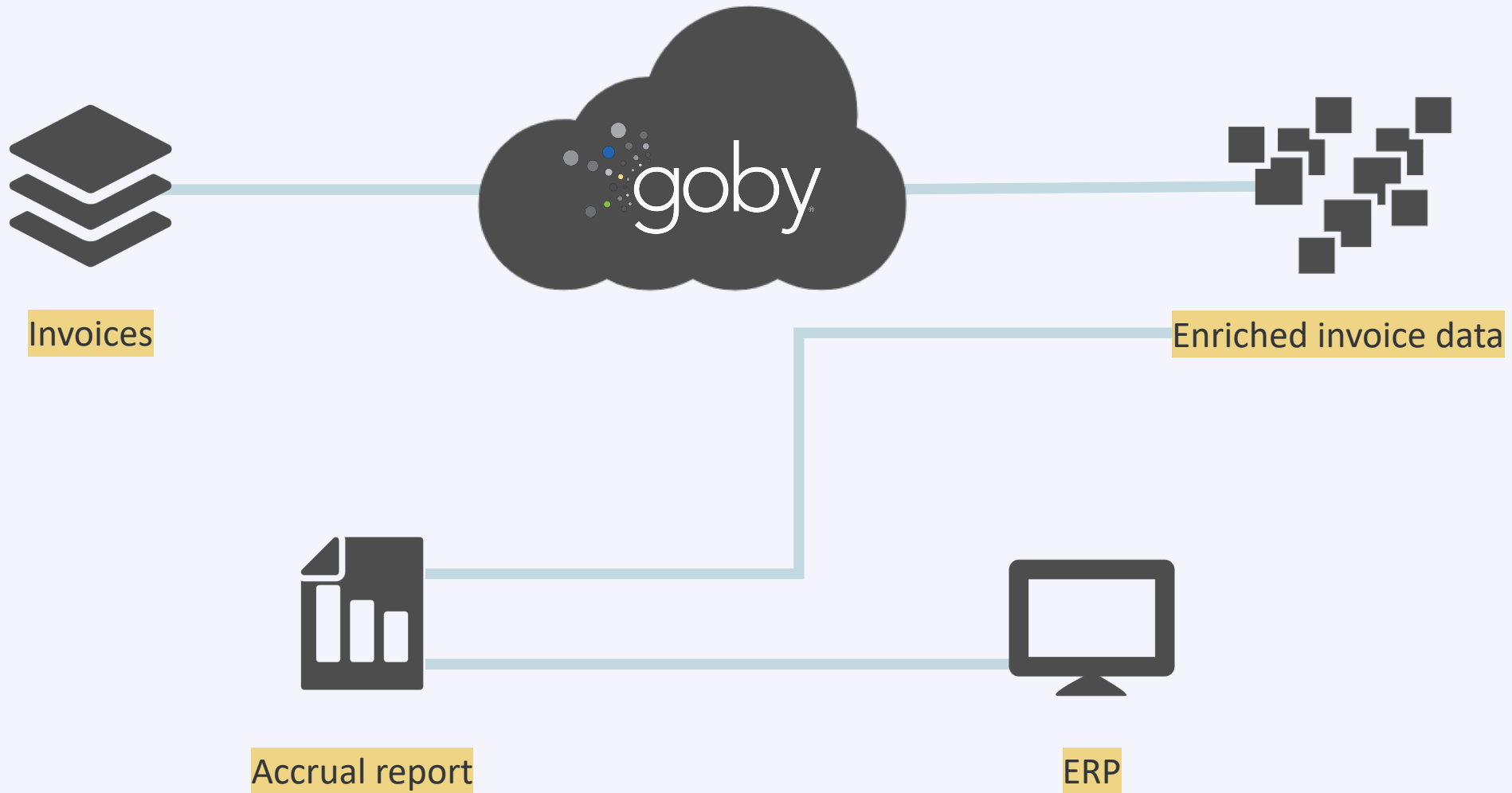
Inconsistent policies



Unenforced policies



Too many cooks in the kitchen

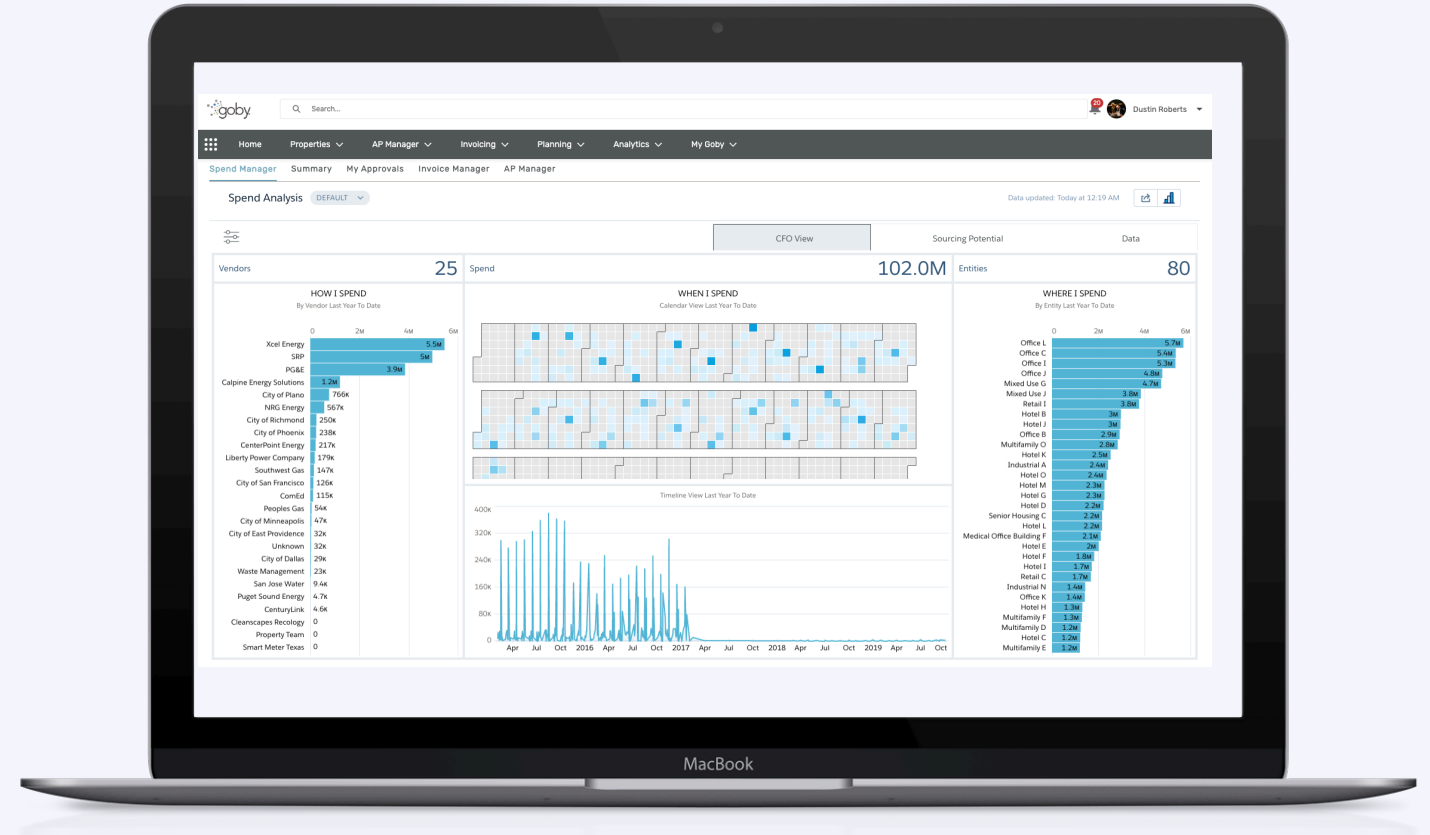


# The perfect Accrual Reporting engine

An easy way to track:

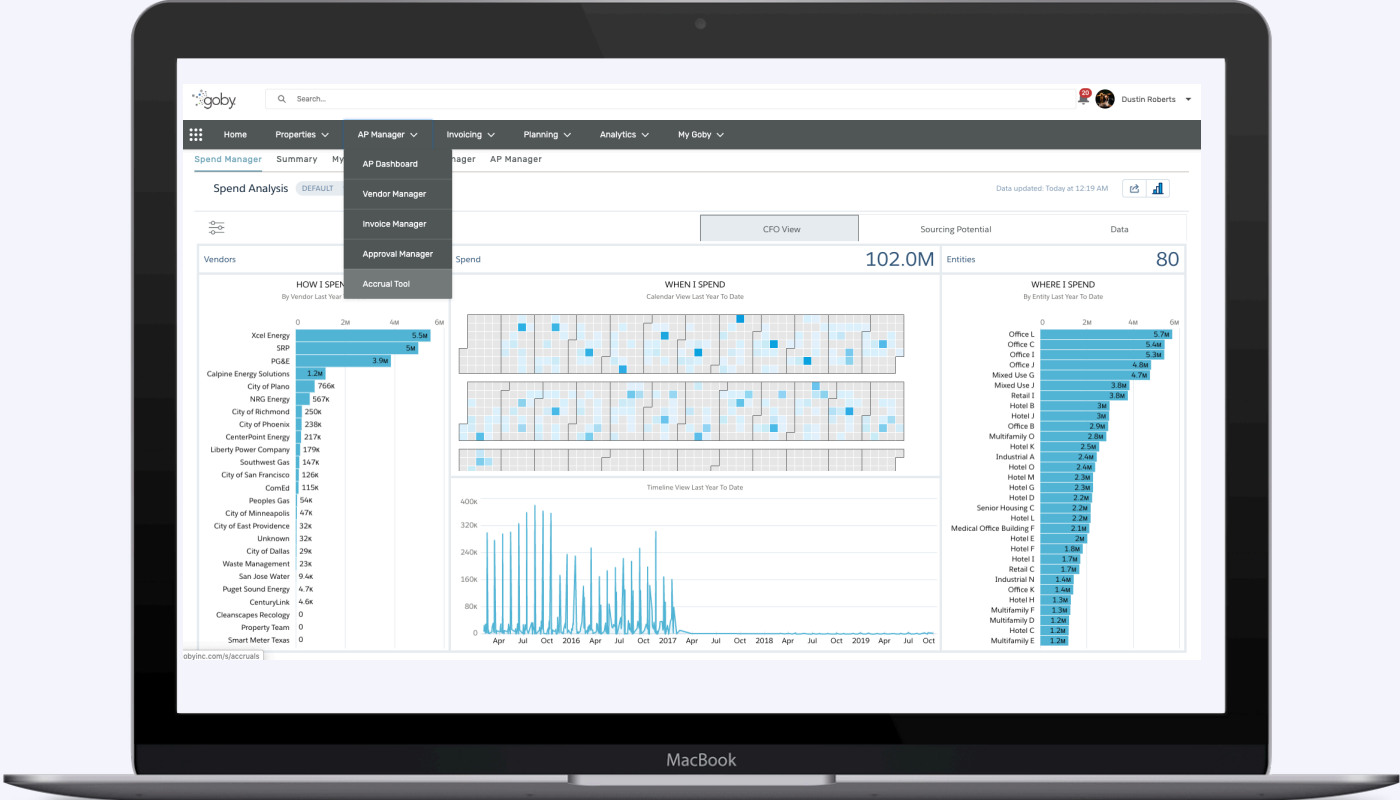
- each account
- cost per month
- service period rendered

Eliminate manual tracking of all recurring costs in your business



# Goby understands the value of the data

An easy to navigate Accrual Tool for your business





And now for a demo

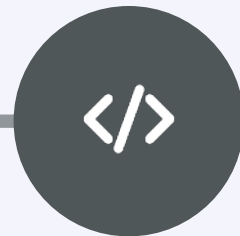


# You can automate 100% of your invoices

Our solution is so simple you don't even have to open the mail

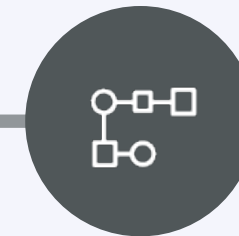
## CAPTURE

Every invoice an intake engine **turns paper into digital information**



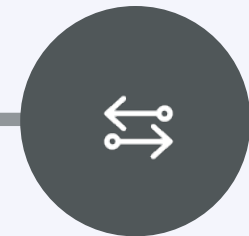
## CODING

**Artificial intelligence reads the invoice** and adds your accounting information



## WORKFLOW

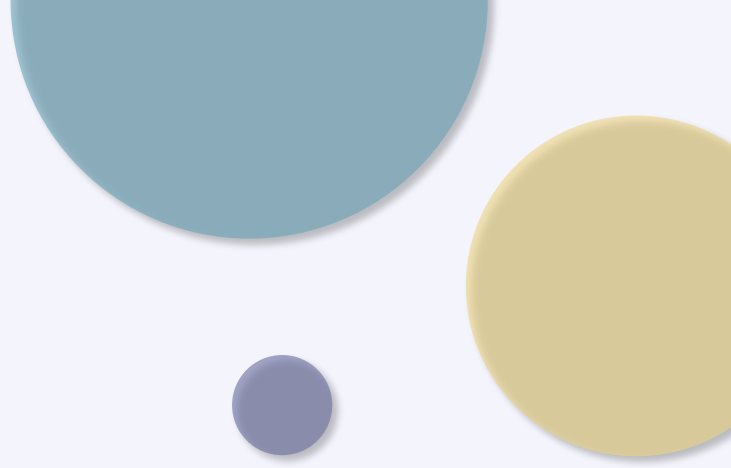
**Exceptions are flagged and electronically routed**, invoice routed for approval based on your business process



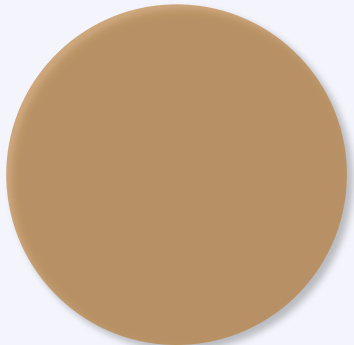
## ENTRY

The approved invoice is **sent right to your financial system** or Enterprise Resource Planning (ERP) platform





# The business case



# A typical business case for AP Automation

A mid-market company with:

- 1,000 employees
- \$200 million in revenue
- 4,500 invoices paid per month
- Limited automation

## Pre-Goby Monthly Processing Costs

$\$8.33 \times 4,500 \text{ invoices} = \$37,485$

vs

## With Goby Monthly Processing Costs

$\$4.20 \times 4,500 \text{ invoices} = \$18,900$

Savings of **\$223,020 per year**

*Thank you!*

# Stay in touch



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