

# Goby's ESG solutions Amplify your impact

Goby's ESG solutions help you drive responsible growth with a robust combination of strategic consulting services and a powerful, cloud-based platform.

### ESG Consulting

Improve financial performance, enhance non-financial returns, and amplify your positive impact

### ESG Software

Manage your ESG data and sustainability initiatives with a single, cloud-based solution

### Utility Data Tracking

Wrangle consumption & costs, reveal opportunities, identify trends, and make strategic decisions

# **ESG consulting**

### Designed to amplify your positive impact on the world

Goby's integrated approach focuses on embedding ESG into business to enhance financial & non-financial returns. We have established a strong reputation from consistently delivering winning strategies backed by powerful ESG data. Our team of experienced and forward-thinking consultants will provide unparalleled strategic support to help you amplify your positive impact on the world.

### ESG strategy & program management

Propel your corporate sustainability commitments with tailored ESG support and establish goals that align with your mission. Envision, deliver, and share distinct ESG strategies that will engage stakeholders, improve operations, and attract investors.

### Building certifications & compliance

Attract the best tenants and talent, increase asset value, and show your commitment to sustainability with green building certifications, rating systems, and awards. Comply with mandatory benchmarking ordinances and mitigate the risk of penalties and fines.

### Reporting frameworks & ratings

Navigate and prioritize the ESG frameworks that matter the most to your enterprise. Manage projects that have the biggest impact on your operations. Easily track, manage, and report on your progress.

- ESG strategy consulting
- ESG program management
- ESG materiality assessments
- Corporate social responsibility (CSR) reports
- Stakeholder engagement programs
- GRI alignment
- Science-Based Targets | Consulting & data management
- Mandatory benchmarking compliance
- ENERGY STAR awards
- Fitwel
- WELL building standards
- LEED reporting frameworks
- ULI Greenprint
- BOMA 360
- BOMA Best
- ASHRAE Level I, Level II, and Level III Energy Audits
- GRESB | Consulting & KPI data management
- ENERGY STAR Partner of the Yearawards
- TCFD | Consulting & data management
- SASB | Consulting & data management
- CDP | Consulting & data management
- UNPRI | Consulting & data management
- SAM Corporate Sustainability Assessment | Consulting & data management

## **ESG software**

### Pursue your ESG ambitions with clarity & precision

Goby's ESG software solutions seamlessly aggregate utility data across your organization for actionable insights and streamlined reporting. Our cloud-based solutions help you establish baselines, develop KPIs, track progress, and share your success with stakeholders. Our analytics help you optimize operational efficiencies for a positive impact on your bottom line & our world.

#### With Goby's ESG software, you can:

- Automate energy, water, and waste data across your corporation
- Create dashboards to track CSR initiatives
- Analyze your consumption & identify opportunities for improvement
- Integrate directly with ENERGY STAR Portfolio Manager to streamline mandatory benchmarking compliance
- Optimize your ENERGY STAR submittals



### **ENERGY STAR reporting & certifications**

Goby's in-house team of engineers stamp and verify applications while our platform fully integrates into ENERGY STAR Portfolio Manager, enabling you to fully monitor and maintain the reporting process and track key metrics.

### Mandatory benchmarking compliance

Goby's sustainability reporting, data collection, and validation tracks all required benchmarking ordinances & compliance submissions and provides full reporting integrations. Mitigate the risk of city ordinance violations and potential fines and eliminate the time & cost of compliance.

### LEED reporting & project tracking

LEED-certified buildings save money through reduced energy and water consumption as well as lower longterm operations and maintenance costs. The energy savings alone typically pay back the investment within a reasonable period of time.

### GRESB reporting & project tracking

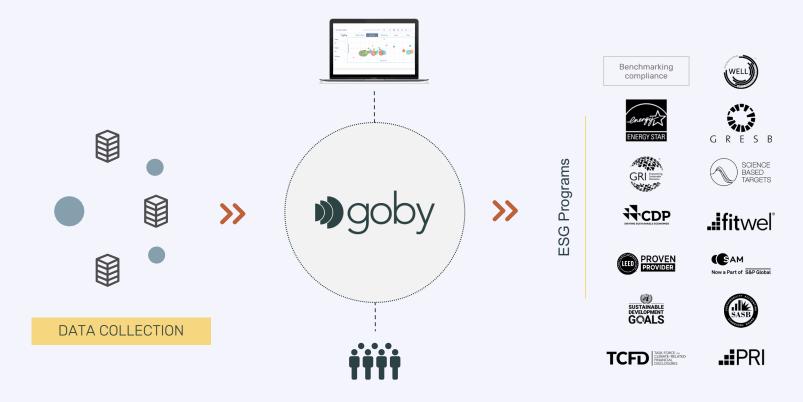
Goby provides GRESB project tracking, GRESB KPI tracking, automated and seamless integration to GRESB online, ongoing GRESB goal tracking, and increased data coverage via automated data acquisition.

# **Utility data tracking**

### Save time. Increase efficiency. Reduce costs.

Goby's utility data tracking solutions will reveal opportunities, identify trends, and help you make confident strategic decisions backed by powerful analytics. Reduce administrative work and improve consumption with seamless utility data tracking.

- Centralize your utility data on one cloud-based platform
- Automate your utility data capture process
- Improve resource consumption with enhanced analytics
- Streamline collaboration with customizable workflows





Reporting framework highlights:



**ENERGY STAR:** As the organization with the highest number of stamped buildings in the country, Goby is proud to be the recipient of the 2014 & 2015 ENERGY STAR Partner of the Year Award as well as the 2016, 2017, 2018, 2019, 2020, & 2021 Sustained Excellence Awards and an Elite ENERGY STAR Member.



**GRESB:** Goby is proud to be the first GRESB Data Partner, a GRESB Premier Partner, and an Associate Member. Through our consulting services and data tracking solution, we provide GRESB participants with a high-quality disclosure of sustainability performance.



**LEED:** Goby has been recognized as a LEED Proven Provider by the GBCI. This invitation-only designation streamlines the LEED project review process, and is awarded to a select few experienced organizations nationwide that demonstrate consistent excellence in administering LEED projects.















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