

REPORT ON WHAT MATTERS MOST TO YOU AND YOUR STAKEHOLDERS

An ESG (Environmental, Social, Governance) materiality assessment will help you identify and prioritize the business, operational, and growth aspects that are most important to your organization and its stakeholders. It creates a roadmap for achieving ESG goals that align with your organizational priorities. The assessment exercise identifies your organization's most "material issues" and helps align them with different reporting frameworks.

Why you need an ESG materiality assessment

Your investors are inquiring more and more frequently about what your company is doing in regard to responsible investment, how you treat employees and vendors, your dedication to sustainability initiatives, and other activities that fall under the ESG umbrella. This framework empowers you to easily report your current state and outline what future initiatives will focus on.

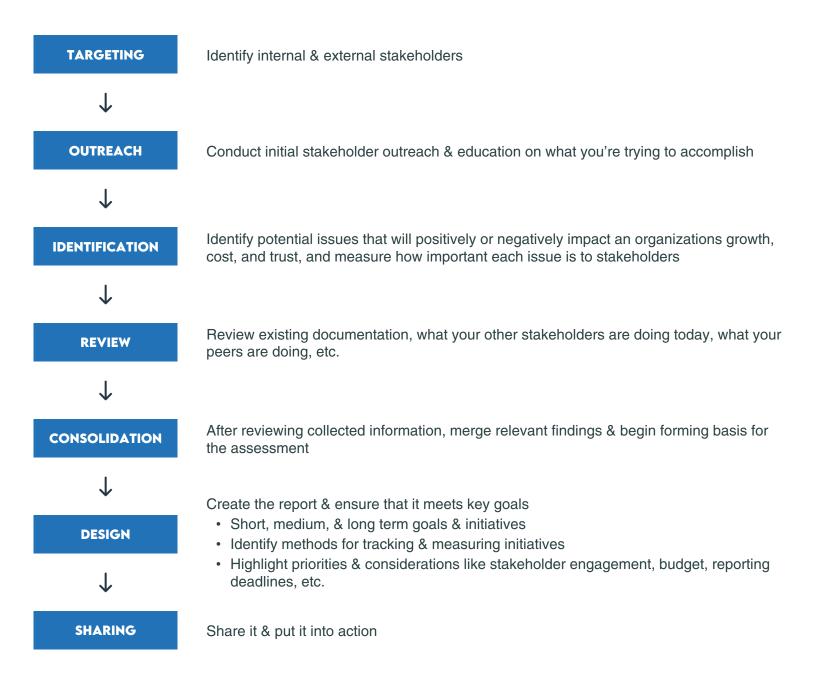
The key to getting real value out of any materiality assessment is starting with a clear understanding of what information your organization is looking for. This enables your teams to ask the right questions, identify the right stakeholders, apply the appropriate methodology, and visually present the information effectively to help inform decisions.

An ESG materiality assessment provides a framework specifically for identifying and prioritizing ESG issues that can either positively or negatively impact your organization's growth. When creating an ESG materiality assessment, you will need to evaluate two critical factors: business impact & stakeholder importance.



OUR SIMPLIFIED APPROACH TO COMPLEX REPORTING

We have a long history of working with our clients to create viable ESG roadmaps & strategies. We support all facets of the journey toward responsible investing & conscientious business practices. Our intuitive cloud-based software, robust reporting capabilities, & in-depth analytics combine seamlessly with our strategic ESG consulting services to deliver a comprehensive, industry-leading ESG solution.



SAMPLE MATERIALITY MATRIX



IMPACT ON BUSINESS

 Employee health & safety
 Cross-functional strategies & communication
Diversity & inclusion
 Proactive identification of building performance opportunities
Proactive identification of risks & planning for risks
 Target & market alignment

SAMPLE MATERIALITY ROADMAP

	Q4			Q1			Q2			Q3			Q4		
	10	11	12	01	02	03	04	05	06	07	08	08	10	11	12
Cross-functional strategies and communication		Emplo	nployee ESG targets & goals												
		Cross-	-functional ESG taskforce												
		_		Compre		aining									
			ESG policy												
				_	nsive 3 rd party er										
Diversity & inclusion				D&I star	dards, goals and	tracking			D&IT	raining					
Employee Health & Safety				Comprehensi	e ESG training										
					e survey										
				Health & program	Vell-being										
Proactive identification of building performance opportunities					e ESG training										
								GHG	performance (on	going)					
						ce									
					Air q	uality									
						Water performance									
						т	Tenant engagement Renewable energy								
Proactive identification of risks & planning for risks												Climate risk	assessment		
				Compliance st											
				New acquisit											
				Green financing											
Target & market alignment							Forward-looking targets								
				_			R	eporting alignme	nt						
				Benchmarking	ordinances and	ENERGY STAR									
Ongoing items	ESG materialit	y assessment													
	Asset performance data onboarding						Assation	formance data g	athering						
	GRESB gap	assessment						unite oute g							

CONSERVICE® ESG

QUESTIONS?

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